

City Convenes Warm Springs Stakeholders to Examine Economic Drivers for Area

Building on the recently completed strategy funded by the U.S. Economic Development Administration, the City held an interactive focus group on April 2, comprised of major stakeholders in Warm Springs along with City leaders. The purpose of the gathering was to help integrate the results of

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Photo by James Sakane and Fremont Bulletin

Fremont Fourth of July Parade Marches Downtown

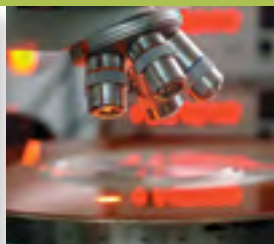
Attend this year's Fremont Fourth of July Parade on **Wednesday, July 4 at 10 a.m.** Watch the parade march through Downtown Fremont!

The parade route starts at State Street and Capitol Avenue, and ends on Beacon Avenue. The parade features marching bands, floats, equestrian units, balloons, and unique hometown entries, as well as some surprise and out-of-town entries. When Downtown, please avoid parking in the private lots surrounding the parade route.

The parade is organized and funded by the Fremont 4th of July Parade, a 501(c)(3) nonprofit community organization. Go to Fremont4th.org for more information.



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Unlike recent years of budget shortfalls and painful decisions that have impacted City services and our workforce, I am cautiously optimistic about the City's economic condition. I believe a modest recovery is finally underway. Property tax and sales tax are the City's most significant revenue sources. To date, our property tax appears to be stable, and sales tax seems to be ticking up a bit. This uptick is thanks to new retail offerings like The Block at Pacific Commons and the Fremont Auto Mall, which is considered the most successful in the state.

Last month we presented the Fiscal Year 2012/13 Proposed Operating Budget to the City Council, and it is the first year there isn't a deficit. In fact, this is the first time this has happened in recent years. I'm happy to report that our \$133.5 million budget is considered to be balanced.

Overall, Fremont is better positioned than most other cities in the Bay Area. This has certainly not happened overnight. Through strategic decisions over the past several years, successful labor negotiations with our employees last year, and implementing the City's Strategic Fiscal Sustainability Action Plan (see article on page 3), resources are once again becoming available. This will help address the City's long list of unmet needs including street maintenance, the Downtown Plan, opening Fire Station No. 11 in the Industrial area, and adding additional police officers to name a few.

While we still have significant work ahead of us, our proposed budget begins to stabilize and position the City for the future. I look forward to working with the Council, the City organization, and the community to move Fremont ahead.

Fred

Fred Diaz
City Manager

Did You Know?

**Remember:
Fireworks are
Banned in
Fremont**



The sale, possession, and use of fireworks are banned within the city of Fremont. This ban includes the "safe and sane" variety of fireworks that are legal in some other cities. Fremont's police and fire departments will be patrolling neighborhoods to ensure a safe Fourth of July.

**'You Think You Know
Fremont ... THINK AGAIN!'**

Be sure to check out our "Think Fremont" video, which debuted at the City's Annual Fremont Development Update event in the spring. You may think you know Fremont, but think again! Go to YouTube.com/CityofFremont to view the video.



City of Fremont

The City Council meets the first, second, and third Tuesday of each month at 7 p.m. in the City Council Chambers, 3300 Capitol Ave.

Meetings are broadcast over Cable TV Channel 27 or webcast online at Fremont.gov/Webcasts.

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Suzanne Lee Chan
Dominic Dutra

City Manager
Fred Diaz

Fremont City News
Cheryl Golden,
Managing Editor

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City Address
3300 Capitol Ave.
P.O. Box 5006
Fremont CA 94537

City Phone
(510) 284-4000

City Email
cof@fremont.gov

City Website
www.fremont.gov

City Hall News

City Convenes Warm Springs Stakeholders

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the EDA-funded studies with updated research about employment growth opportunities for the 850-acre study area and the importance of the timing for this strategy. Following a detailed presentation by the City's economic consultant about how Warm Springs is uniquely positioned to create a

21st century workplace based on BART, available land, and regional marketplace trends, an engaging discussion ensued. Many participants acknowledged the opportunity that Fremont has to become a leading economic driver in the region. To view the presentation go to Fremont.gov/WarmSprings.

Next steps for Warm Springs include the completion of a more detailed Community Plan and an analysis by the Urban Land Institute (ULI) in June. The focus for both is on phasing, design, and public realm investments needed to transform the area into a regional, mixed-use transit-oriented jobs center.

Fiscal Sustainability Study Update

The City's Fiscal Sustainability Study Action Plan was adopted by the City Council on Oct. 4, 2011. Since then, 10 of the 16 recommendations have been implemented. Some of the highlights include:

- The City now provides **lower retirement (PERS)** and retiree medical plans for future City employees.
- Across the board **compensation decreases** achieved through salary reductions and additional retirement contributions.
- Implemented new Police patrol schedule that **will reduce overtime**.
- Converted two Public Safety positions to **lower cost** professional civilian positions.
- Developed an Information Technology **strategic plan to guide** the City's technology investments.
- Consolidated the Police Department IT division with Citywide IT to **reduce staffing**.
- Developed a **"pay to stay" program** for the Police Detention Center that allows certain prisoners the opportunity to pay a fee to serve time in Fremont instead of the County jail facility.

For more information, go to Fremont.gov/AdoptedActionPlan.

City's General Plan Recognized

The City's General Plan Update was recently recognized by the Northern California Chapter of the American Planning Association with an Award of Merit. The award recognizes a number of "best practices," including the use of community volunteers to increase public involvement and the creation of a user-friendly "Vision Book" to convey the main themes of the Plan.

The City Council adopted the General Plan Update in December 2011. It calls for Fremont to become "strategically urban" in the future, with development focused near transit.



Fremont.gov/VisionBook

City Services At-A-Glance

Animal Services

AnimalServices@fremont.gov
790-6630

Building and Safety
bldg_sfty@fremont.gov
494-4400

City Attorney
attyoffice@fremont.gov
284-4030

City Clerk
cclerk@fremont.gov
284-4060

City Manager

cof@fremont.gov
284-4000

Community Preservation
code_enf@fremont.gov
494-4430

Economic Development
econdev@fremont.gov
284-4020

Engineering
eng@fremont.gov
494-4700

Environmental Services

environment@fremont.gov
494-4570

Finance
finance@fremont.gov
494-4610

Fire Department
fire@fremont.gov
494-4200

GIS
gis@fremont.gov
494-4800

Housing

housing@fremont.gov
494-4500

Human Resources
jobs@fremont.gov
494-4660

Human Services
hs@fremont.gov
574-2050

Maintenance Services
maint@fremont.gov
979-5700

Planning

planning@fremont.gov
494-4440

Police Department
police@fremont.gov
790-6800

Recreation Services
RegeRec@fremont.gov
494-4300

Transportation Engineering
traffic@fremont.gov
494-4745

City Hall News

Community Survey Complete

From April 26 to May 3, 2012, the firm of FM3 conducted a random telephone survey of 602 Fremont residents. The goal of the community survey was to take a broad look at how residents feel about Fremont and various City services as well as other priorities. In recognition of Fremont's diversity, the survey was conducted in five languages.

The survey results reflect overall positive perceptions about Fremont and the way in which we manage our financial affairs. Below are key findings of the survey:

- Residents like living in Fremont and are more likely to feel that things are improving, not getting worse.
- Few have strong opinions about City government, but most think the City is doing a good job providing services and managing its budget.
- The most important services are public safety, garbage/recycling, street maintenance and economic development.
- Services residents are most satisfied with include garbage/recycling, public safety, parks maintenance, and the provision of bicycle lanes.
- While a majority (66%) feel the City has at least "some" need for additional funding, only 22% feel the need is "great."

The survey results are helpful as the City continues to re-evaluate our organization and improve service delivery. The complete survey and results are available on Fremont.gov/CommunitySurvey.



City of Fremont's Latest Economic Development Initiatives

For Fremont's long-term economic health, it is imperative that the City continue to be a leader in Silicon Valley by attracting new businesses, jobs, and investment into the community. To this end, the City has redoubled its efforts to ensure its policies reflect a business-friendly environment.

In March, the City Council voted to re-authorize an existing business tax exemption for clean technology businesses and will now also allow biotechnology businesses to benefit from this exemption. These industries represent rapidly growing segments of the economy and have the potential to generate significant employment and revenues for the City. The influx of these businesses helps promote investment in Fremont's business parks, which lowers vacancy rates and maintains property values. Because these firms typically have significant capital expenditures and a relatively long horizon before profitability, up-front costs are very important when they are considering where to locate.

Commitment to Small Businesses

Recognizing that Fremont's diverse economy depends on the success of a broad range of businesses, the City is also demonstrating its commitment to small businesses. The Office of Economic Development, in partnership with the Fremont Chamber of Commerce, is conducting a comprehensive analysis of Fremont's small business needs. Activities have included a detailed survey and follow-up focus groups to help inform policies with respect to small business assistance. To learn more about existing programs targeted for small businesses, go to Fremont.gov/DoingBusiness.

Our Community

Summer Vacation Crime Prevention Tips

Enjoy your vacation by safeguarding your home while you are away. Before leaving on your trip, follow these basic crime prevention tips:

- 1) Install good locks on all doors and windows, and use them!
- 2) Engrave your valuables with your driver's license number (preceded by "CA") not your Social Security number, and keep a record of it. Photograph jewelry and small specialty items such as a coin collection.
- 3) Never leave your house key hidden outside under a doormat, in a flower pot, or on the ledge of a door.
- 4) Make your house appear "lived in." Use timers for lights and radios. Have a neighbor or friend pick up mail, packages, and newspapers, and keep the lawns mowed and watered.
- 5) Leave your trip plans and an emergency phone number with trusted neighbors or friends.
- 6) Lock valuables in a safe that is bolted to the floor or wall. A 200 pound safe is recommended and should be hidden from plain view.
- 7) Do not leave laptops, jewelry, cameras, and electronic equipment out in plain view. Hide your valuables in unexpected places so they are not easily found.

You may also call the Community Engagement Unit at 790-6740 and request a vacation check while you're away or complete the vacation request form at Fremontpolice.org/VacationRequestForm.



Community Alert



City's Community Alert System

Enroll, Download CodeRED® App

Have you enrolled in the City's Community Alert system, CodeRED®, to receive voice calls, text messages, or emails for emergency and non-emergency notifications? If not, go to Fremont.gov/CommunityAlert to enroll.

As part of the City's Community Alert System, now there's a new way to receive emergency, community, and missing child alerts. It's through a new app called CodeRED® Mobile Alert. This app is geo-based, which means people visiting Fremont that have the app will also receive the City's alerts on their smartphones. And, if you have this app and are traveling to another city that uses the CodeRED® system, you will receive the alerts of that area as well on your smartphone.

This free download is available for iPhone and Android smartphones only. You can also scan the QR® Code above to download the app. Emergency, community, and missing children alerts are always free to app users. However, please note the download also includes a Weather Warning app on a 30-day free trial. If you wish to continue using the Weather Warning app after the trial period, there will be an annual fee charged by the company.

To download the CodeRED® Mobile Alert app, go to ecnetwork.com/mobile/getitnow.html.

If you download the mobile app, you are not automatically signed up for the City's Community Alert System. To enroll in this System, go to Fremont.gov/CommunityAlert.

Our Community

Summer Is Sizzling: Don't Let Your Kids Miss It!



City Offers 130 Different Summer Camps

It's time to start thinking about summer and what to do with your kids for those 11 weeks of summer vacation. Don't let summer just slide by—camps start June 18 and continue throughout the summer. Academics, Art, Cooking, Performance, Sports, and “Just for Fun” Camps are available throughout the summer. Some camps offer before- and after-care options to accommodate those looking for a full day option. Check out the Summer Camp schedule at Fremont.gov/DayCamps or call 494-4300 with any questions.



Aqua Adventure Now Open

Aqua Adventure is now open daily through Labor Day and on weekends throughout September. Season passes, birthday parties, Family Friday Nights, and group events are currently available for sale. For more information, visit GoAquaAdventure.com or call 494-4426. Be sure to connect with Aqua Adventure on Facebook to receive special promotions and discounts.

Start Organizing Your Neighborhood to Participate in the Annual National Night Out

Join Fremont Police staff along with community and neighborhood groups in celebrating the 29th Annual National Night Out on **Tuesday, Aug. 7**. This nationwide annual event is geared toward strengthening neighborhood spirit and unity to continue the partnerships between the City and the community. Groups can participate by hosting a neighborhood block party in which neighbors come together to get to know one another a little better. This sends a strong message to criminals because neighbors who know one another look out for each other by reporting suspicious activity and persons in their neighborhood.

The block parties can be small or large, from barbecues to ice cream socials or other ideas. The parties are all about neighbors sharing good food, laughter, and updates on what is happening in their neighborhood.

Register your event at FremontPolice.org/NNOreg. Registration deadline is 5 p.m., July 27 if you want to be considered for a visit by the Police Department. To request a visit from the Fremont Fire Department, call Pam Franklin at 494-4299. Please note that due to limited staffing we cannot guarantee a visit by either department.

To learn how other states celebrate National Night Out, go to Natw.org or call 790-6740



New Electronic Plan Review

Email Applications, Documents, Drawings, etc., for Plan Review

You asked, we listened. In an effort to streamline the way permit applicants can submit their drawings for plan review, the City has launched an electronic plan review via email. This process is geared for relatively small projects involving single story additions, tool installation, minor tenant improvement projects, and no exterior site work. Applicants can send their applications, documents, drawings, and calculations via email in PDF format to City staff. From the application form, plan review fees are determined and the applicant is notified via email. The project is then routed, reviewed, and comments are sent to the applicant within the plan review schedule. When the project is approved, the applicant brings in paper copies of all documents to the City's Development Services Center for permit issuance.

Go to Fremont.gov/ElectronicPlanReview for complete details, including the necessary forms for submittal.



BART Silicon Valley Breaks Ground

Celebrating the groundbreaking for BART Silicon Valley was a historic moment in time on April 12. More than 600 attendees learned about the project's significance to Santa Clara County, the San Francisco Bay Area, and regional public transportation. The project won a full funding grant agreement from the federal government through a highly competitive project. With construction of the 10-mile, two station, Berryessa Extension Project, planned for 2012 through 2016, the BART train that was on site served as a symbol of the highly anticipated BART service to come.



Work Under Lake Elizabeth Complete

She's Back!

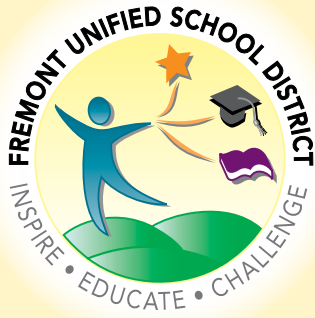
Gone are the temporary fencing and walkways. Gone are the directional signs that guided park users around construction in Fremont Central Park. Back are the sweeping views of Lake Elizabeth that Fremont residents have grown to appreciate.

Crews working on the BART Warm Springs Extension recently removed the cofferdam and sheetpiles that were

placed around the eastern lobe of the lake in 2010. This allowed the eastern lobe of the Lake to be dewatered to allow for construction of the subway box. Now that this section of subway is complete under Lake Elizabeth, park users can once again enjoy the lake in its original configuration.

While the subway portion of the project is about 90 percent complete, work on the next phase of work is just beginning. The LTSS or Line Track System and Station contract constructs the ground level portion of the project as well as the station. The project is at-grade near the intersection of Paseo Padre Parkway and Grimmer Boulevard as it rises from below Central Park. Preliminary work has already begun along the alignment including tree removal and potholing to test the location of utilities in the area.

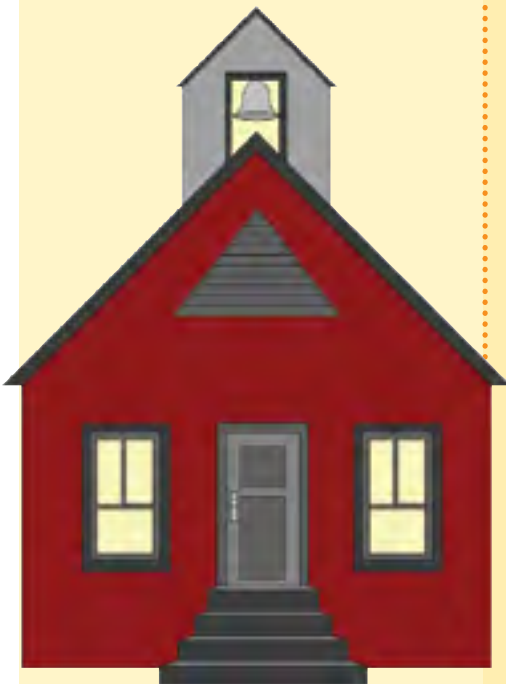
The next phase of work will see the removal of old Western Pacific track from Washington Boulevard to Grimmer Boulevard. The entire project is expected to be completed in late 2015.



Did You Know?

The first schoolhouse in Fremont was built in 1850 by John Horner and the first teacher was Harvey Green. The Horner School was a small unpainted building with homemade desks and chairs, located in Centerville where the Railroad Depot now stands. There were eight students.

Today, the Fremont Unified School District serves over 32,000 students attending 42 schools with 1,700 teachers.



Award-winning Schools

Seven Fremont Unified School District schools were recently recognized as California Distinguished Schools by the California Department of Education. The Distinguished Schools Program honors the State's most exemplary and inspiring public schools. Schools selected for the Distinguished School Award demonstrate high levels of student achievement. The success of Fremont schools is a tribute to the dedication and hard work of the teachers and students, parents, administrators, and classified staff.

The 2012 Distinguished Schools include: Durham Elementary, Forest Park Elementary, Glenmoor Elementary, Hirsch Elementary, Oliveira Elementary, Parkmont Elementary, and Warm Springs Elementary.

Schools that have earned the Distinguished School honor in prior years include: American High,

Ardenwood Elementary, Blacow Elementary, Brier Elementary, Cabrillo Elementary, Chadbourne Elementary, Gomes Elementary, Grimmer Elementary, Hopkins Junior High, Horner Junior High, Irvington High, Leitch Elementary, Mission San Jose Elementary, Mission San Jose High, Mission Valley Elementary, Warwick Elementary, Washington High, and Weibel Elementary.

The Community is proud of its award-winning schools, which also contribute to our strong, Fremont property values.



Update on School Needs

The Fremont Unified School District constantly strives to protect the quality of academic instruction in core subjects such as mathematics, science, history, reading, and writing. This is clearly demonstrated by the stellar academic performance of its students. However, many of its schools are aging, outdated, and are simply not up to the standards necessary for a 21st century education.

As a result, the District recently completed an assessment of the condition of every district facility to identify ways to help support Fremont's teachers and school administrators. The results included providing them with the technology and other resources they need to help students succeed.

To learn more about the condition of schools in your neighborhood, please visit FUSD's website at www.fremont.k12.ca.us.



A Beautiful Ride Deserves a Beautiful Road

When out enjoying a drive, there is nothing that brings down the mood more than seeing a roadside full of trash. Whether it's on Interstate 880 or on a favorite scenic road, litter is a drag.

Litter is more than a blight issue; it's an economic and water issue. Private groups such as "Adopt the Highway" or Coastal Cleanup volunteers try to clean up litter, but it's hard to keep up with the constant demand of garbage being left on the side of the roadways. Cleanup efforts then are left to the government, which costs Californian taxpayers money. When trash isn't picked up it washes into our creeks or the Bay, negatively affecting our environment. Of course, not all of the litter on the roadways gets there from cars—much of it blows there from elsewhere—but drivers have to look at the mess.

Here are a few tips on how you can prevent pollution:

Putting the brakes on Roadside Litter

No "butts" about it. According to Clean Water Action, the most frequently littered item is cigarette butts. Butts are followed by food-related litter, including fast food wrappers, napkins, menus, cups, and other kinds of packaging.

Insider Tip: Stash the Trash

The best solution to litter is to prevent it from happening in the first place. Next time you're on the road, stash your trash in a handy reusable car trash bag. If you're transporting loads in an open-bed truck, like a pickup truck, tie them down securely. Keep your pickup truck bed clean and free of debris that can fly out. When out and about on foot, check to see if you've got all your cups, bags, and napkins, and hold them until you get to a nearby trash can.



Sabercat Creek Trail Ribbon Cutting Ceremony

It was a lovely spring day with wildflowers in bloom as the ribbon was cut to officially open Sabercat Creek Trail in the Mission San Jose district. This new trail would not be possible without the assistance of the Resources Agency for the \$1.2 million Proposition 50 grant funds, the Alameda County Flood Control District, and City staff for their hard work on the project. If you were unable to attend the event, stop by and take a walk on the new trail and enjoy the rich plant and wildlife of the area. Enter on the corner of Paseo Padre Parkway and Quema Drive in the Mission San Jose district. For more information go to Fremont.gov/Sabercat.

Cart Exchange

Call Allied Waste Services at 657-3500 if your collection container is in need of repair or replacement, or to exchange your container for a different size. If your kitchen pail, which is used for food scraps collection, is broken or missing, Allied can replace that for you, too. There is no charge for this service. Lastly, don't be alarmed if your blue garbage cart is exchanged for a black cart. Fremont will be gradually moving to black "Landfill" carts for garbage collection.





Mandatory Commercial Recycling to Begin July 1

On July 1, 2012, new state and county legislation will require businesses and apartments in California to start a recycling program that will help remove easily recyclable materials from the trash. The City of Fremont is working with StopWaste.Org, Allied Waste

Services, and the Fremont Recycling & Transfer Station to increase recycling opportunities throughout Fremont. In the next few months, Fremont businesses and property managers will be contacted with various options for recycling programs for the following items:

- Paper and newspaper
- Cardboard
- Food and beverage containers

Up to 1,500 local jobs are expected to be created as a result of the Alameda County mandatory recycling ordinance. In addition to its economic

benefits, recycling significantly reduces greenhouse gas emissions. The State has adopted the mandatory commercial recycling law to help implement its climate change initiative. With increased recycling efforts, Fremont will make progress toward its own greenhouse gas reduction goals. Detailed information on the mandatory recycling ordinance is available at Fremont.gov/Environment.

For more information contact Lori Marra in the City's Environmental Services Division, at 494-4581 or lmarra@fremont.gov.

These items are TRASH if not separated. Follow Steps 1–3 to ensure materials will be RECYCLED.

Step 1: REMOVE recyclable paper from the plastic wrap otherwise it will be landfilled.



Step 2: Once separated, BUNDLE the plastic.



Step 3: PLACE bundled plastic and other recyclables in recycling bin.





Save the Date: Coastal Cleanup Day

Mark your calendar and get involved in this year's California Coastal Cleanup Day on **Sept. 15, from 9 a.m. to noon.**

Join hundreds of volunteers to help clean Fremont's creeks and make a difference in our local environment.

For more information or to register, go to Fremont.gov/CoastalCleanupDay.

Youth to Provide Free 'Green House Calls' to Fremont Residents



Want to save money on your utility bills while helping the environment? Then sign up for a free 'green house call' this summer from California Youth Energy Services (CYES).

Funded by PG&E, Alameda County Water District, and the City of Fremont, the program hires and trains local youth ages 15 to 22 to conduct energy audits and install free conservation measures like compact fluorescent light bulbs, low-flow shower heads, and more. CYES may also make recommendations for more extensive work such as new insulation or appliances.

This free—and very popular—program is open to all Fremont residents, but capacity is limited, so reserve your spot today by calling 665-1501. For more information about CYES, go to Risingsunenergy.org.



Stroll through the **29th Annual Festival of the Arts**, which is hosted by the Fremont Chamber of Commerce, the **weekend of Aug. 4–5**. Stop by the City's booth in front of City Hall to learn more about City services.

City of Fremont
3300 Capitol Avenue • P.O. Box 5006
Fremont, CA 94537

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The poster features a large, stylized sun in the top left corner with the words "Summer Concert Series 2012" written across it in a green, curved font. To the right of the sun is the City of Fremont logo, which includes a mountain silhouette and the text "CITY OF Fremont". Below the logo, the text "Presented by Washington Hospital Healthcare System" is displayed in a bold, black font. Further down, "Central Park Performance Pavilion" and "Thursdays 6:00 – 8:00 pm" are written in a green font. A list of performances follows, each with a date and band name in bold, followed by a description in parentheses. The dates are in green and the band names are in black. The descriptions are in a smaller black font. At the bottom left, there is a cartoon illustration of a cat playing an acoustic guitar. Above the cat is a yellow speech bubble containing the text "Kids Fun Zone" and a list of activities: "Bounce House" and "Kids Activities". At the bottom right, there is a green guitar silhouette and a line of musical notes. The background is a light yellow gradient with faint musical notes and a treble clef.

Summer Concert Series 2012

City of Fremont

Presented by
Washington Hospital Healthcare System

Central Park Performance Pavilion
Thursdays 6:00 – 8:00 pm

June 28 East Bay Mudd (Big Horn Band Playin' R & B Hits)
July 12 Petty Theft (Tom Petty Tribute Band)
July 19 Jukebox Heroes (Decades of Billboard Hits)
July 26 Big Cat Tolefree (New Flava Blues & Soul)
August 2 Georgi and the Rough Week (Blues with Rock Flair)
August 9 The Houserockers (All Your Rock 'n' Roll Favorites)
and ... **Chaka's MMM BBQ Services**

Kids Fun Zone
• Bounce House
• Kids Activities

For more information:
(510) 790-5546 www.fremont.gov

Thank you to Washington Hospital Healthcare System, Bay Area Jump, Color Me Mine, Dale Hardware, and Niles Rotary.